CBCS SCHEME

USN | | | | | | | | | |

Fifth Semester B.E. Degree Examination, July/August 2022
Management and Entrepreneurship for IT Industry

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

1 a. Define management. Explain levels of management. (07 Marks)
 b. Explain the roles of management. (06 Marks)
 c. Explain modern management approaches. (07 Marks)

OR

2 a. What are the steps involved in planning? Explain. (07 Marks)
 b. Explain the types of organization. (08 Marks)
 c. Describe the purpose of an organization. (05 Marks)

Module-2

3 a. What are the main elements involved in staffing? Explain. (07 Marks)
 b. What are the techniques involved in selection? (06 Marks)
 c. Explain three widely used leadership styles. (07 Marks)

OR

4 a. Explain Maslow's theory of motivation with hierarchy of needs diagram. (10 Marks)
 b. What are the importance of coordination? Explain. (10 Marks)

Module-3

5 a. Explain the qualities of an entrepreneur. (10 Marks)
 b. Explain the stages of entrepreneurial process. (10 Marks)

OR

6 a. Explain technical and financial feasibility study. (10 Marks)
 b. What are the sources of Business ideas? (10 Marks)

Module-4

7 a. Explain the contents of project report. (10 Marks)
 b. Explain the difference between PERT and CPM. (05 Marks)
 c. Discuss about ERP. (05 Marks)

OR

8 a. Explain the guidelines by planning commission for project report. (10 Marks)
 b. What are key points required for selecting the project? Explain. (05 Marks)
 c. Explain Supply Chain Management. (05 Marks)

Module-5

9 a. Explain the advantages and objectives of micro and small enterprises. (10 Marks)
 b. Write a note on N.R. Narayana Murthy. (06 Marks)
 c. Explain NSIC. (04 Marks)

OR

10 a. What is TECSOK? Explain the services offered by TECSOK. (10 Marks)
 b. What are the objectives and problems of SFC? (10 Marks)

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